

# Crazy Camel

## FUNDRAISING



Rewarding and educational fundraiser loved by teachers, children, and families.



Check out  
[www.crazycamel.com.au](http://www.crazycamel.com.au)  
for more information.

# Turn Artwork and Photos into Timeless Keepsakes Families Will Love

Crazy Camel Fundraising is an Australian owned and operated, family run business offering a wide range of art and photo based fundraising products.

We turn children's artwork into keepsakes families will love with simple yet meaningful and rewarding fundraisers.

Our fundraisers are not only well-loved, they are profitable too! Our fundraising ideas and products have raised millions of dollars for schools throughout Australia for over 25 years.

## Testimonials



"Everyone is extremely impressed with the quality of them, and how well they have turned out. People are already looking forward to next year's artwork." – **Belinda, Kyilla Primary School, WA**

"Thanks so much, they are beautiful." – **Buddies ELC**

"Your service has far exceeded my expectations. You have been amazing." – **Kerry St Clair, Canungra State School, QLD**

"Our parents were all very happy and it was lovely to see the artwork published. The price was very good." – **Enza, The Infants' Home, NSW**



# Love Fundraising with Art!

Fundraising with artwork is something very special to families as they see their loved one's artwork transformed into keepsakes, they will treasure for years to come!

## Our range of fundraising products include

### Calendars

- Single image laminated.
- Wire bound.
- 12-month calendar with tear-off months.
- School terms, public holidays, and activity stickers.



### Greeting Cards

- Pack of 8. (Single image)
- Shrink wrapped with envelopes.
- 15.5 cm x 11 cm – C6
- Thick 300gsm card.



### Diaries, Notebooks & Sketchbooks

- Hard front and back cover.
- Spiral bound.
- 15 x 21 cm – A5
- Diary – Week glance, each double page displays the full week.
- Notebook – 160 lined pages.
- Sketchbook – 160 blank pages.



# More fundraising products

## Tote / Shopping Bags

- 37 x 42cm.
- 10cm gusset.
- 55cm handles.
- 100% cotton calico.
- Digitally printed.



## Pillowcases

- 70 x 50cm.
- Digitally printed.
- 100% cotton.



## Tea Towels

- 70 x 50cm.
- Digitally printed.
- 100% organic cotton.



“Everyone thought they were fantastic. We will definitely be doing it again, it was a great fundraiser.”  
– Anita, Williamtown RAAF Playgroup, NSW

## Receive your precious keepsakes on time!

All our products are made right here in Australia, allowing us to avoid delays caused by extended delivery times when products are imported.



# Our Most Popular Products

## Tea Towels

A fantastic way to remember a child's artwork or family photo!



Artist: Billy Age: 6



## Calendars

Single image, quality laminated artwork printed on silk paper.



Name Of Your School / Centre

Artist:

Age:



# Other Fundraising Ideas

## Mixed Greeting Card Packs

Choose a variety of artwork or photos to create mixed card packs. Each class or year level could create an artwork piece.

- Shrink wrapped with envelopes.
- Minimum order requirement of 8 packs.
- You can choose how many cards in each pack.
- Cost per pack is \$1 per card, plus \$2.

For example, a 6 pack cost \$8, and a 10 pack cost \$12. You can choose the sell price to suit your school.

“The cards look fantastic... Our school principal is very happy with them and we are already discussing getting the whole school involved next year.” – Kelly, Paddington Public School, NSW

## Collage Tea Towels

A group collage of portraits.

- Printed in full colour.
- Minimum order requirement of 25 for small groups with less than 100 drawings, and minimum of 50 for larger groups with more than 100 drawings.
- For the best result we recommend no more than 200 drawings per collage. If you have more than 200 students, we recommend doing 1 collage per year level, or split into 3 and do junior, middle and senior.

Quantity	Cost to School
25+	\$20.00
50+	\$18.50
100+	\$16.00
150+	\$15.50
200+	\$15.00





# Fun, easy and curriculum based fundraising!

Our complimentary, art-based teaching resources have been specially designed by teachers, for teachers to create educational fundraisers so that teachers, children and parents benefit.

## Primary School Resources

3 educational projects that link to several curriculum areas. Students develop a practical knowledge and skills in drawing and painting.



**Glistening Goldfish Bowls**

Related areas: science, language, social studies.



**Geckos**

Related areas: science (nature)



**Minibeasts Symmetry**

Related areas: science, physical education, language, maths.

## Pre-school Resources

3 units supporting the pre-school curriculum. Students develop working theories for making sense of their natural, social, physical, and material worlds.



**Ladybird Art**



**Dotty Dinosaurs**



**I want to be an Astronaut**

# Fundraising in 4 Easy Steps!

We try to make fundraising as easy as possible for you. We offer customised parent order forms and posters, online payment options, free postage and a tailored product range.

## 1. Order your Free Fundraising Kit!

Art Paper, Samples, Posters, Parent Order Forms, Teacher Resources, Art Ideas, Lesson Plans and Fundraiser How To's. We will talk you through the whole process and create your timeline.

## 2. Get the Children Creating!

Choose one of the curriculum-based projects or make up your own. Everyone can participate, whether they buy or not.

## 3. Parents Order

Share our complimentary printed or digital PDF parent order forms. Hang up our posters and create a display of our samples.

## 4. Distribute Treasured Keepsakes!

We'll transform your art into keepsakes and return the finished products packed by class, or by child for an additional cost.

All artwork is returned.





# Easy Ordering and Payments

## Traditional

- Orders and payment are processed directly through the school.
- Transfer order quantities to the art paper.

## Online Payment

- Simple online ordering with no cash handling. Parents order and pay for keepsakes online.
- Organisers receive a detailed order report and then transfer order quantities to the art paper.

\*To cover some of our EFT costs, a fee of \$0.30 per item ordered applies.

See how it works: [www.crazycamel.com.au/OnlinePayment](http://www.crazycamel.com.au/OnlinePayment)



## Online Preview

- The simplest, and easiest art fundraising solution! No cash handling, no order management, and no art shows.
- Parents get to view their child's artwork prior to ordering, and order and pay online.
- Send us the children's artwork separated by class. We'll scan, Photoshop & upload to our online ordering preview system for parents to order.
- No need to manage class lists and identification codes with this option.

\*To cover our EFT, extra scanning and production costs, a fee of \$1 per item ordered applies.

See how it works: [www.crazycamel.com.au/OnlinePreview](http://www.crazycamel.com.au/OnlinePreview)



## Packaging

- As standard all orders are packed by class, with sorting sheets, to identify each child's order.
- Our "Pack by Child" option includes individual packs for each child, bundled together by class for quick & easy distribution.

\*To cover some of our costs, a fee of 10% per item applies for Pack by Child.

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# Why Choose Crazy Camel?

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If you want to run fun, creative and meaningful fundraisers treasured by children and family members alike, here's 6 reasons to choose a Crazy Camel fundraiser:

## Loved

Our fundraisers are well-loved and treasured by teachers, children and families.

## Rewarding

Our fundraisers are not only fun, creative and meaningful, but they're also profitable.

## Timeless

We create keepsakes that will treasure forever.

## Educational

Fundraising can be linked to what the children are learning in the classroom. Our teaching resource packs are designed with an emphasis on encouraging, challenging, and extending the artistic abilities of all children.

## Flexible

Select any or all of our products for your fundraiser – the choice is yours.

## Easy

Anyone can do our fundraisers! They are simple to organise, and everyone can participate!

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## Popular Fundraising Dates

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**Mother's Day, Father's Day and Christmas.**



# Meaningful and rewarding fundraisers

## Fundraising made easier

- All our resources, postage and handling are provided free.
- All artwork is returned with the finished keepsakes.
- There are no upfront expenses, or any pre-selling required.
- You choose the sell price and the products you would like to offer. One artwork can be used on all our products.
- Everyone can participate, whether they buy or not.
- No group is too large or small, no person is too young or old.
- Order a fundraising kit anytime during the year and run the fundraiser when it suits.
- Money back guarantee – if you're not 100% satisfied we will replace or 100% refund you with a small gift to show we care.
- We are here to help you fundraise – call us anytime!

	Cost to School	Recommended Selling Price	School Profit
Calendars	<b>\$10</b>	<b>\$16</b>	<b>\$6</b>
Greeting Cards (pack of 8)	<b>\$10</b>	<b>\$16</b>	<b>\$6</b>
Diaries, Notebooks & Sketchbooks	<b>\$14</b>	<b>\$22</b>	<b>\$8</b>
Pillowcases	<b>\$20</b>	<b>\$28</b>	<b>\$8</b>
Tea Towels	<b>\$20</b>	<b>\$28</b>	<b>\$8</b>
Tote / Shopping Bags	<b>\$20</b>	<b>\$28</b>	<b>\$8</b>

\* Online Payment – add \$0.30 for each product purchased.

\* Online Preview and Payment – add \$1.00 for each product purchased.

\* Pack by Child – add 10% to the total cost.

\* Discounts apply on multiple prints 50+ of the same artwork / photo – call for details.

\* Postage & Handling is FREE! Pricing includes GST.

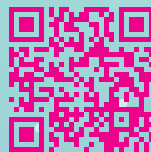


## Ready to go ahead?

Once you're ready to go ahead, please contact us to order your FREE Fundraising Kit.

You can give us a call, go to the following link, or scan the QR code.

[www.crazycamel.com.au/Kit](http://www.crazycamel.com.au/Kit)



Phone: 1800 141 239

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